



## InternationalLight TECHNOLOGIES

### **ILT's Ascent White LED Sign Modules – No Change, Twice as Bright**

#### **ILT's Latest LED Sign Module Innovation Will Be Introduced at ISA Sign Expo**

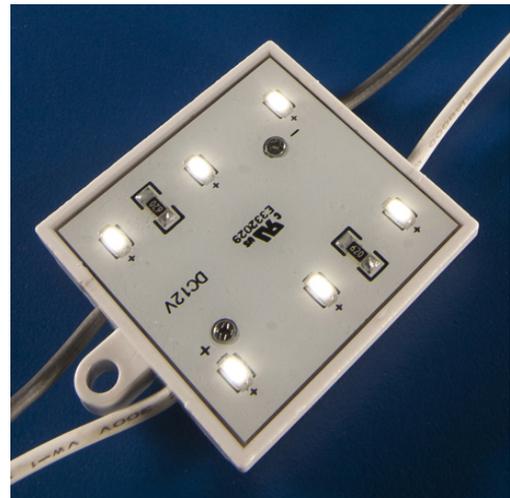
Peabody, MA – International Light Technologies (ILT), a leading designer, manufacturer and distributor of LED-based illuminated sign products, is pleased to announce the introduction of the next generation of our popular Ascent™ LED Sign Modules.

“The ILT Ascent design team was determined to keep ALL of the features that first generation Ascent customers loved while adding the one improvement that same group required – a much brighter module”, Thom Connolly, ILT’s President, said. “Our team more than succeeded by producing a new Ascent module with the same low power consumption, the same 3 modules per foot, the same mechanical fastener, the same thru-wire design, but 95% brighter - no change, twice as bright!”

#### **Ascent 1x3 & 2x3 LED Sign Module features include:**

- 3 or 6 3014 SMD LEDs per module
- 3 modules per ft, 10ft per strip to minimize cost
- Low profile - under 1/4 inch thick
- 3M VHB double faced tape on back of each module; mechanical fasteners also included for secure installation
- Low power draw - able to power 180 white modules (60 ft) of 1X3 and 90 white modules (30 ft) of 2X3 on a 12 volt, 60 watt power supply
- Available in 6500k, 5100k and special order 3500k color temperatures
- 100% potted module to insure water-resistance IP67
- UL Listed in US and Canada

**Ascent applications** include Channel letters (face and halo), Internally Illuminated Sign Cabinets, Architectural Lighting, and Accent and Cove Lighting.



**ILT Ascent 2x3 White LED Sign Module**

“We will formally introduce our next generation Ascent White LED Sign Modules at this year's ISA Sign Expo in Orlando in late April”, said Joe Reis, ILT's Director of LED Signage. “But new Ascent modules have been available for sale for several weeks, and initial reaction from our customers has been very positive.”

ILT Ascent LED Sign Modules are sold thru ILT's nationwide network of distributors. Please contact Joe Reis, Director, LED Signage, at (978) 818-6180 or visit the ILT Web site ([www.intl-lighttech.com](http://www.intl-lighttech.com)) and click on “LED Signage” for more information.

#### **About International Light Technologies (ILT):**

ILT, a US-based manufacturer in business for over 45 years, sells a wide variety of high-quality, bright and super bright LED sign modules and LED power supplies to meet all signage applications. Products include Summit and Ascent Series Sign Modules and Flexible LED Light Strips. Applications include internally illuminated sign cabinets, channel letters (face and halo), architectural lighting, accent cove and cove lighting. Distribution in all major US metropolitan areas. NEMA 6-6p or IP67 Rated. UL Recognized in US and Canada.